

**Susan B. Flohr | Senior Counsel**  
Intellectual Property & Technology

1825 Eye Street NW  
Washington, D.C. 20006  
+1.202.772.5870  
[flohr@blankrome.com](mailto:flohr@blankrome.com)



Susan Flohr concentrates her practice in the intellectual property field, including trademark, copyright, trade dress and unfair competition litigation, licensing, and counseling. Her experience includes:

- Managing large U.S. and international trademark portfolios
- Prosecuting trademark applications, ex parte and inter partes appeals in the U.S. Patent and Trademark Office, conducting opposition and cancellation proceedings before the Trademark Trial and Appeal Board
- Counseling on trademark availability and registrability, as well as trademark and copyright infringement and enforcement issues
- Prosecuting and defending trademark and copyright infringement actions before the U.S. district courts and the Court of Appeals for the Federal Circuit
- Prosecuting domain name dispute resolution proceedings
- Trademark licensing and other transactions involving trademarks, domain names, and copyrights

## Select Engagements

- A national non-profit organization, in U.S. and international trademark portfolio management, technology licensing, nonprofit corporate, securities, and tax matters.
- A German automobile manufacturer, in the defense of a major trademark infringement and dilution case in the U.S. District Court for the Eastern District of Michigan.
- Manages the U.S. trademark portfolio for a German automobile manufacturer and a Luxembourg automobile manufacturer.

- A Luxembourg manufacturer of the world's fastest production automobile, as the plaintiff in a trademark infringement and dilution action in the U.S. District Court of Massachusetts
- A German dental burs company, in a declaratory judgment action for a non-infringement of trademark case in the Eastern District of Virginia; manages the company's U.S. trademark portfolio.
- A Louisiana diving and underwater services company, in a trademark infringement action in the U.S. District Court for the Western District of Louisiana.

## **Admissions**

- Supreme Court of the United States
- District of Columbia
- U.S. District Court - Eastern District of Virginia
- United States Court of Appeals for the Federal Circuit
- Virginia

## **Memberships**

- American Bar Association
- Bar Association of the District of Columbia
- International Trademark Association
- Virginia Bar Association
- Women's Bar Association of the District of Columbia

## **Education**

- George Mason University, BA
- American University, Washington College of Law, JD