

Shaun Snitman | Partner

Corporate

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Shaun Snitman concentrates his practice on business and corporate law, with a focus on mergers and acquisitions, private equity and venture capital transactions, and other private securities offerings. Shaun also advises clients with respect to their business operations, commercial transactions, and general corporate matters.

He has experience serving a broad spectrum of both American and foreign clients, including funds and institutional investors, publicly traded and private companies, as well as entrepreneurs, start-ups, and other emerging businesses.

Shaun served as an adjunct faculty member at Villanova University School of Law where he taught a Contracts Practicum course.

Prior to practicing in the U.S., Shaun worked at a leading Israeli law firm in Tel Aviv. He is fluent in Hebrew.

Shaun was born and raised in Toronto, Canada.

Select Engagements

- A publicly traded online retailer of perfumes, skincare and related beauty products, in its sale to a European based publicly traded global distributor of consumer goods.
- A Fortune 500 company in its formation of a 50/50 joint venture with another Fortune 500 company which will be a global energy storage technology and services company reaching customers in over 160 countries.
- A private equity backed company in its acquisition from a global publicly traded company of assets which provide resonance tracking capabilities to

measure memorability and quality of advertising campaigns.

- A family owned chocolate manufacturer in the sale of its ingredients business to a European based public company that is among the world's leading suppliers of high-quality chocolate and cocoa products.
- A private company in its acquisition of an independent pharmacy.
- A *Fortune* 500 company in its acquisition of a California-based audio-video solutions business.
- A private company engaged in healthcare information and technology in a venture capital financing with multiple venture funds and a strategic investor.
- A *Fortune* 500 company in its acquisition of a provider of hardware, software and integration services for digital indoor networks for high-end retail, hospitality and corporate clients.
- A market leading franchisor in the massage and facial spa industry in its acquisition by a leading private equity fund.
- A *Fortune* 500 company in its global sale of a healthcare-related business line to a subsidiary of another *Fortune* 500 company that is a primary competitor.
- A company engaged in sourcing, developing, building, and financing alternative energy systems in its sale of three solar photovoltaic systems.
- A private equity fund in its acquisition of a business engaged in specialty packaging solutions for branded consumer products.
- A public company in its acquisition of a sport apparel and footwear brand, and related intellectual property assets, from a *Fortune* 500 public company.
- A private U.S.-based spa and wellness marketing company in its joint venture with a spa marketing enterprise in Canada.
- A multinational company in its worldwide acquisition of its primary competitor.
- A private equity fund in the sale of one of its portfolio companies in the healthcare and medical product supply industry to an industry leading strategic buyer.
- A private equity fund in its acquisition of a media company that operates several community papers, associated websites, and digital media businesses.
- A private company engaged in healthcare connectivity and integration solutions for Health Information Exchange in a venture capital financing with four venture funds and a number of private investors.
- A growth equity venture capital fund in a preferred stock investment in a leading provider of accounts receivable automation solutions for small businesses.
- A private equity fund in the acquisition of a medical supply company by one of its portfolio companies.
- A private company in the sale of its record storage business to a leading private equity fund.
- An accounting firm in its acquisition of certain business units from a consulting firm.
- A *Fortune* 500 public company in its acquisition of a comprehensive supply chain solutions business from another *Fortune* 500 public company.
- A U.S.-based company engaged in the development of alternate energy

sources in a private issuance of up to \$10 million in convertible debt to a leading Israeli private equity fund.

- A casino chain in its acquisition of a tavern with an on-site casino and restaurant.
- A Cayman Islands private company engaged in retail and wholesale distribution businesses in China in a significant Series B Preferred Stock financing as well as a significant Series C Preferred Stock financing.
- A buyer in its strategic acquisition of a manufacturer and marketer of all natural and organic food products that are sold to retail and natural food stores nationwide.
- Management in the buyout of a California business that provides electronic discovery, copying, document digitizing, and other document support services to the legal community throughout California and the United States.
- A private buyer in its acquisition of a frozen, refrigerated, and ambient food products warehousing business (and other related services, including transportation) from a group of related New Jersey private companies.
- A private equity fund in its acquisition of a majority stake in a distributor of disposable, single-use urologic catheters to customers in the home setting.
- A healthcare manufacturing company in a Series B financing round that included both funds and private investors.
- A U.S.-based biotech company in a Series C financing round investment that was led by a Swiss-based, global life sciences fund.
- Negotiation and finalization of an agreement of sale for a group of related nonprofit nursing homes to a for-profit entity.
- A U.S.-based private investor in an investment in a private Israeli company focused on water and wastewater industries.
- An early-stage technology company in a seed-stage venture transaction that included private investors, early stage funds, and capital from a government funded, technology-based economic development program.
- A U.S.-based explosives industry company in a Series A financing round from an overseas strategic investor.
- A leading Mid-Atlantic late-stage venture fund in an investment in a rapidly expanding provider of medical market research.
- A U.S.-based corporation engaged in the development of alternative energy sources in a significant investment by a leading Israeli private equity fund.
- An international group of angel investors in an investment in an Israeli Internet technology company.
- Advised a multinational company in the worldwide acquisition of its primary competitor.
- A growth equity venture capital fund in a preferred stock investment in a leading online payments company.

Admissions

- Israel
- New York

Memberships

- America - Israel Chamber of Commerce

Education

- Bar Ilan University - The Faculty of Law, LLB

Recognitions

- 2016–2018, New York Metro “Rising Star” in Mergers & Acquisitions, listed in *Super Lawyers*

Professional Activities

Shaun has been actively involved in the firm’s pro bono initiatives, representing numerous Holocaust survivors in connection with their applications to participate in the German Ghetto Work Payment Program.

He serves as a board member of Torah Academy of Greater Philadelphia and is an active member of the America-Israel Chamber of Commerce, Mid-Atlantic Chapter.

Languages

- Hebrew