

**Lisa Casey Spaniel | Partner**  
Intellectual Property & Technology

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## **CO-CHAIR, INTELLECTUAL PROPERTY & TECHNOLOGY PRACTICE GROUP**

Lisa Casey Spaniel concentrates her legal practice in intellectual property matters, namely software and technology licensing, data analytics and related data licensing arrangements, cybersecurity and privacy issues, outsourcing and supply agreements, mergers, acquisitions and other business agreements and transactions, software development, and promotions law. She counsels clients on matters relating to:

- Software, technology, copyright, patent, trademark, and other intellectual property licenses and agreements, including development, implementation, integration, hosting, software as a service (“SaaS”), and other cloud-related agreements, as well as underpinning maintenance and support, service level, disaster recovery, data security, and source code/SaaS escrow agreements
- Collection, use, licensing, and sale of aggregate and personally identifiable information, including data supply and license agreements, as well as related security and privacy issues
- Acquisition and sale of public and private entities with respect to intellectual property and other intangible assets
- Web site software and application development and commercialization, including large-scale software implementation and data migration projects, focusing on project management and related methodologies
- Outsourcing, OEM, VAR, resale, private-label, supply, manufacturing, fulfillment, and other sourcing and distribution agreements and models
- Bio and nano technology and other life sciences agreements, including licenses, joint venture agreements, and technology transfer agreements

- Creation, administration and registration and bonding of sweepstakes, contests, and other promotions, including rule preparation, liability releases, review of advertising and marketing materials, and response to regulatory inquiries

Before joining Blank Rome, Lisa served as a summer law clerk to The Honorable Robert S. Gawthrop, III, U.S. District Court for the Eastern District of Pennsylvania.

## Outside The Firm

Lisa enjoys hiking, skiing, and gardening with her husband and three children.

## Select Engagements

- Negotiated multi-year, multi-service transaction to outsource crucial business functions on an international basis, which included an underpinning software platform and dedicated personnel in numerous countries, between two respective industry giants, navigating complex issues related to compliance with local laws and business continuity plans.
- Drafted and negotiated supply-chain agreements to expand the market for a benchmark kitchenware company, starting with brand licensing and building through manufacturing, supply, marketing and distribution, fulfillment and customer service agreements, including agreements with vendors in China and worldwide.
- Assisted international finance company with a \$100M+ massive multi-year, worldwide software initiative. Negotiated agreements, amendments and statements of work with multiple vendors for development, implementation and integration of the backend, middleware, and front-end systems, as well as migration of legacy data to newly developed data warehouse. Assisted with evaluation of project development methodologies and strategies for source code escrow and options to purchase software.
- Negotiated purchase agreement and oversaw intellectual property aspects in the \$200M sale of a leading provider of network performance management and service delivery management solutions to a formidable IT management software company.
- Drafted license agreements for software that is arguably the underpinning of much of today's modern computing, while navigating complex bankruptcy and litigation issues based on prior agreements.
- Worked with multinational pharmaceutical company to certify nearly 30 operating companies to the Safe Harbor to comply with the EU Directive 95/46/EC on the protection of personal data.
- Created policies, rules, FAQs, and other user documentation for user-generated gaming web site with 42 million monthly unique visitors.
- Launched sweepstakes with prizes including a party with a celebrity chef and negotiated issues with regulators after bankruptcy of sponsor.

## Admissions

- Pennsylvania
- New Jersey

## **Memberships**

- American Bar Association
- Philadelphia Bar Association
- International Trademark Association
- Promotional Marketing Association

## **Education**

- Pennsylvania State University, BA
- Temple University Beasley School of Law, JD

## **Recognitions**

- 2017–2022, listed in *IAM Patent 1000*

## **Professional Activities**

Lisa is a volunteer attorney for the Support Center for Child Advocates.

Lisa serves as a member of Blank Rome's Diversity & Inclusion Committee.