

Julianna M. Simon | Associate

Litigation

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Julianna Simon's practice encompasses a wide range of business litigation, with an emphasis on intellectual property infringement, contractual disputes, and false advertising claims.

Julianna has extensive experience litigating issues arising from trademark infringement, trade dress infringement, unfair competition, copyright infringement, and misappropriation of rights of publicity. She represents clients before state courts, federal courts, and the U.S. Trademark Trial and Appeal Board, where she has litigated dozens of opposition and cancellation matters. Julianna also has experience petitioning domain name disputes in front of the World Intellectual Property Organization ("WIPO").

Julianna has a background in entertainment law. She received a specialization in entertainment law from the UCLA School of Law, where she served as the editor-in-chief of the *UCLA Entertainment Law Review*. During law school, Julianna worked in the litigation department for Metro-Goldwyn-Mayer ("MGM") Studios, Inc., and addressed issues relating to profit participation disputes, copyright infringement, and misappropriation of rights of publicity, among others.

Admissions

- California

Memberships

- Association of Business Trial Lawyers
- Orange County Bar Association

Education

- Vassar College, BA
- UCLA School of Law, JD

Professional Activities

Julianna serves as a member of the board of directors for the Alumnae/i Association of Vassar College. She is also a member of the Education Committee for the annual UCLA Entertainment Law Symposium.