

**Holly L. Eicher | Of Counsel**

Business Litigation

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Holly L. Eicher has more than 20 years of legal and operational management experience in the gaming and hospitality industries, including handling legal, regulatory, and operational issues involving casinos, hotels, restaurants, retail, and entertainment venues. She focuses her practice on providing regulatory compliance counsel for domestic and multinational corporations, both privately held and publicly traded, as well as government agencies.

Holly has significant experience with regulatory compliance; government relations; the filing of individual, entity, and vendor licensing applications with gaming agencies in multiple jurisdictions; contracts drafting and negotiation; drafting and revisions of internal controls; drafting and negotiating management and development agreements for both domestic and international casino-hotel projects; establishing Title 31 anti-money laundering programs; negotiation of construction project contracts; and complex construction mediation and arbitration. She has also handled various matters involving labor relations; employment discrimination; union certification and collective bargaining; risk management; workers compensation; personal injury; real estate; and general litigation.

During her career, Holly has served as corporate counsel, general counsel and chief compliance officer for multiple casino-hotels including Sands Bethlehem Casino-Resort, Hard Rock International, and American Racing & Entertainment, and has been involved in four casino-hotel openings, from construction through operations and expansions. Prior to joining Blank Rome, she served as regional director of compliance and legal counsel for American Racing and Entertainment, LLC, where she provided general legal counsel to ownership, executive management, and property operations, as well as oversight of the company's compliance function and compliance committee.

She also served as a deputy attorney general for the State of Nevada where she was responsible for statutory and regulatory compliance and litigation matters and represented multiple state regulatory bodies as board counsel, including the Eighth Judicial District Court, Nevada Department of Corrections, Labor Commissioner; Employee-Management Relations Board; Apprenticeship Council; Board of Examiners for Long-Term Care Administrators; and the Taxicab Authority. Additionally, Holly has experience as a gaming and hospitality consultant for a major accounting firm.

She has held key employee gaming licenses with the New York State Gaming Commission and the Pennsylvania Gaming Control Board, and licenses with the New York State Lottery Commission and the New York State Racing Commission.

## **Select Engagements**

Recent accomplishments: Obtained regulatory approvals for the \$17-billion merger between Eldorado Resorts Inc. and Caesars Entertainment Corp. and for the four-billion-dollar merger between Entertainment Inc. and William Hill plc.

## **Admissions**

- Pennsylvania
- New Jersey
- Nevada

## **Education**

- Duquesne University School of Law, JD
- Franciscan University, BS
- Franciscan University, MBA

## **Professional Activities**

Holly was an adjunct college professor at The Community College of Southern Nevada, School of Resorts and Gaming, where she taught a course on “Casino, Hotel, and Restaurant Law,” and at Regis University School for Professional Studies, where she taught a graduate-level M.B.A. course on “Legal Ethics in Business.”

Holly has also served as a Member of the Board of Directors for the Franciscan University Alumni Board; as a Member of the Board of Directors for the Lehigh Valley Economic Development Board; and as a Member of the Board of Trustees for the Historic Bethlehem Partnership.