



We are in the know.

HIMSS08

Health IT Venture Fair
In Collaboration with Blank Rome
SUNDAY, FEBRUARY 24, 2008 / ORLANDO

FAQ for investors interested in the HIMSS and Blank Rome LLP 2nd Annual Health IT Venture Capital Fair

Q: What is the HIMSS08 Venture Fair?

A: The HIMSSA 08 Venture Fair is devoted exclusively to connecting potential investors with 25+ of the best emerging companies exhibiting at HIMSS08.

Q: Why should investors attend?

A: Opportunity, Networking & Knowledge

- **Opportunity** - Have an early detailed look at 25+ emerging health IT companies - each firm presents twice in two focused 20 minute rounds
- **Networking** - Meet other leading professionals from healthcare, IT, M&A and capital investment communities at the Venture Fair, at a special invitation-only Investor Breakfast the following day and throughout the HIMSS 08 Annual Conference
- **Knowledge** - Hear speakers that will cover the current health IT environment, HIT Market Trend Data and the latest from Capital Hill and the states regarding HIT legislation and regulation

Q: Are presenting companies pre-screened? Do they have to meet certain criteria?

A: Yes, all companies completed an application, were screened, and met the following criteria:

- Be in seed, early stage or expansion seeking a \$500,000 USD to \$10 million USD investment.
- Able to demonstrate provisions for adequate return on investment or liquidity for the investors.
- Minimum two (2) years in business with current contracts yielding consistent revenue stream.
- Must be a HIMSS08 Exhibitor

Q: May we see a list of the presenting companies ahead of the Venture Fair?

A: We are glad to share a list of 2007 companies which will provide a good sense of the types of companies presenting in 2008. Please contact Lisa Spellman, lsPELLMAN@himss.org (703) 678-5795

Q: Are sponsorships still available and what is the value to our firm to sponsor?

A: Yes, we are still accepting sponsors. Contact lsPELLMAN@himss.org - (703) 678-5795

- **Great visibility:** Get known as a player and supporter of the health IT market
- **Great access:** Get close - various levels of involvement for \$1,500 & \$5,000

Q: Is pre-registration required and what is the agenda for the day?

A: We prefer that all attendees pre-register (see link below) but on-site registrations will be accepted.

HIMSS08 Health IT Venture Fair Overview

Sunday, 2/24/08 in conjunction with HIMSS08 Annual U.S. Conference - Orlando Convention Center - Room: 109B

- Check-in & Networking Breakfast: 7:30 am – 8:30 am
- Opening Kick-off Session: Speaker topics include *Current Health IT Environment, HIT Market Trend Data*
- 20 minutes Presenter Sessions: Round One: 9:00 am – 11:40am & Round Two: 1:00pm-5:00pm
- Networking Lunch: 11:45 -1:00pm: Speaker topics include *Overview of State & Capitol Hill impact on HIT-related Legislation*
- Wrap Session: 5:00pm

To learn more or to register for this exciting event:

Visit www.himssconference.org/venturefair/investors.aspx

Call/email: Lisa Spellman, lsPELLMAN@himss.org - (703) 678-5795 for more information